

# Steering Committee

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Women  
WHO CARE  
Branch  
COUNTY

# Contact Women Who Care

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# Sponsors

Thank you to the following businesses who have supported this worthwhile endeavor:



*for sponsoring our food*



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*An Alliance* of busy women who want to make a difference and can commit a small amount of time and resources four times per year to streamline fundraising for local agencies and charities.

## How does it work?

During four meetings a year, members commit to giving back \$100 per meeting to a local charity voted on by all members. Members nominate a Branch County 501(c)3, non-profit organization.

Nominated organizations are randomly selected. A presentation as to why this charity was nominated is made. Nominating members must be the presenter and cannot have someone else make the presentation for them, nor can the CEO or paid executive director of an organization make a presentation.

After presentations are completed...WE VOTE! The votes are submitted, tallied, and whichever charity receives the most votes receives the funds! The selected organization is announced, so each member can make a payment (no cash) directly to the chosen organization. All donations are presented to the charity on behalf of the group.

The selected organization must also agree to not solicit the Women Who Care membership in any way. Members receive a receipt for your gift.

In a couple of hours a year, you can make a huge impact in our community!

## How do I get involved?

There are several ways to get involved including:

- Sign a commitment form to participate in quarterly giving
- Nominate a Branch County charity
- Like our Facebook page
- Simply give \$100 4 times annually (in person or online)

## Frequently Asked Questions

**Q: How long are the meetings?**

**A:** Sign-in begins at 5 pm, the meeting begins promptly at 5:30 pm and typically ends around 6:30 pm.

**Q: If I become a member, do I have to present a charity?**

**A:** No. As a member, you can simply hear about charities, ask questions if you want, and then cast your vote. You can nominate a charity at any meeting, and if your nomination is drawn, you must be the one to present to the group.

**Q: What happens if I can't attend a meeting?**

**A:** You can make a payment either via check or online via Grapevine giving platform. An email will be sent after each meeting letting you know what charity was selected, along with instructions on where to mail your check or pay online. You may also vote via proxy by sending your check with another member or by indicating you have set up online payment, which allows the member to vote for you.

**Q: Can any charity qualify for the money?**

**A:** The charity, organization or agency must be an IRS qualified non-profit, a 501(c)3.

**Q: Can women join at any time?**

**A:** Yes. This is an on-going group.

**Q: If I nominate a charity, how will I know what to present?**

**A:** There is a handout of talking points you can use to interview the charity before a meeting; it provides key points that you might ask to be better informed when you present. Don't feel pressure to make a "perfect" presentation; it is best to give the information and speak from the heart.

**Q: Why can't the CEO or executive director of an organization present for their own charity?**

**A:** A CEO and paid executive director are often the most well-informed, eloquent speakers. In addition, having a potential conflict of interest and potential financial gain, we want to keep the playing field even and fair. This keeps all presenters on the same level. Members may be intimidated about speaking if they feel they are being compared to leaders who are extremely knowledgeable about their organization. Other employees, board members or volunteers of a charity may nominate and present. Using the talking points with the CEO or executive director in advance will help members present successfully on behalf of the organization.

**Q: During the Q&A, can members make commentary about the organization?**

**A:** No, members must form a question for the presenter to answer.

**Q: Does this group compete with service clubs in the area?**

**A:** No. This group does not do the work, or participate in projects. Women Who Care's only goal is to facilitate fundraising for other charities, agencies and organizations. Service clubs are eligible to be the recipients of funds.